

Minimizing Risk

Contents

Purchasing	3
Inventory Control.....	3
Scheduling	3
Quality Control	3
Facilities	3
Insurance	4
Pricing	4
Market Research	4
Customer Service.....	4
Advertising and Public Relations.....	5
Sales Management	5
Market Planning.....	5
RESEARCH AND DEVELOPMENT.....	6
Financial Analysis and Procedures	6
Book keeping and Accounting.....	7
Budgeting	7
Cost Control.....	7
Dealing with Banks and Other Financial Institutions	8
Cost of Money	8
Specific Tools	8
Strategic Management.....	9
Record Keeping	9
Decision Making Process	9
Problem Solving Process.....	9
Government Regulations.....	9
Leadership	10
Business Law	10
Dealing with Professionals	10
Hiring	10
Training	10
Motivating People.....	11
Communicating.....	11
Enforcing Policies.....	11
INFORMATION TECHNOLOGY	11
PERFORMANCE.....	12